



## Jordan Rogers

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### **Director**

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Jordan joined Archer Public Affairs after serving as the Southeastern Pennsylvania (“SEPA”) Regional Political Director for John Fetterman’s successful Senate campaign. He puts his background in public affairs, media relations, fundraising, and political operations together to help develop effective strategies and deliver real results for clients. As an integral member of the political department for one of the country’s most important US Senate races, Jordan assisted in establishing and implementing political goals for the Southeastern region. He managed strong relationships with County Chairs assessing goals, campaign focus in county and on the ground issues, coordinated with political stakeholders, elected officials, and community organizations on political matters, as well as staffed and prepared large-scale campaign events.

Also serving as Cannabis Coalition Leader & Eastern PA Political Associate for the campaign, Jordan assisted in drafting and publicizing the campaign’s Cannabis Legalization policy, and successfully blocked PA State Party and other County endorsements for primary opponents.

Jordan first gained his political footing serving as District Director for former State Representative Brian Sims, acting as a liaison between government offices, community and civic associations, and constituents. He developed strategy for public relations and crisis communication responses, as well as planned and executed town halls and policy hearings promoting civic education.

On the business front, Jordan worked with the Fairmount Community Development Corporation in Philadelphia serving as the organization’s Business Services Director and managing the business association’s 56 members. He provided support to business owners on two commercial corridors with government programming, funding, and more, including guiding 100 businesses through the COVID-19 pandemic assisting in PPP loan applications. Known as a creative and skilled government affairs professional with valuable contacts in politics and business, Jordan utilized previous relationships to lobby City Council and the Chamber of Commerce for investment in local, small business and improved corridors.

Earlier in his career, Jordan was the Program & Development Coordinator for Public Health Management Corporation, where he directed & executed the Private Fundraising and Grant Writing process for program funds.

True to his Philadelphia roots, Jordan is an active volunteer and community advocate for the Brewerytown-Sharswood Neighborhood Association. Jordan is a LEADERSHIP Philadelphia 2019 Keepers Program Fellow, which is an invitation-only program designed to connect professional up-and-comers to each other and the city.

Jordan earned his Master of Public Health degree from Drexel University and his Bachelor of Science degree in Political Science from Florida State University.